

## Information on the processing of personal data

This information is provided pursuant to Article 13 of the European Regulation 2016/679 (General Data Protection Regulation, hereinafter referred to as "GDPR") and the applicable national legislation on the protection of individuals with regard to the processing of personal data, as well as the free movement of such data.

According to the aforementioned legislation, such processing will be based on the principles of necessity, correctness, lawfulness and transparency, thus guaranteeing confidentiality and integrity of data as well as accuracy, completeness and relevance, minimization, purpose limitation and limitation of the storage of the same in respect of the stated purposes.

**Data controller: Nesatex s.r.l.** , P.IVA **01349170363** with head office in **Via Antonio Pacinotti, 3 - 41012 - CARPI (MO)**, which can be contacted for these purposes at the e-mail address [info@nesatex.it](mailto:info@nesatex.it) (hereinafter referred to as "Data Controller") which informs that it has appointed as Data Protection Officer, "DPO" Nesatex Srl pursuant to and for the purposes of Articles 37-39 GDPR, who can be contacted for such purposes at the e-mail address [info@nesatex.it](mailto:info@nesatex.it).

The processing of personal data provided by you (hereinafter referred to as the "Data Subject"), compulsorily or optionally, will take place for each type of service requested as detailed below:

| SERVICE/PURPOSE               | PERSONAL DATA PROCESSED                          |
|-------------------------------|--|
| Web surfing                   | IP address                                       |
| Direct and indirect marketing | First name, last name, e-mail, city of residence |
| Profiling                     | First name, last name, e-mail, city of residence |

The processing of personal data is aimed at:

- 1) the performance of services offered by the data controller and/or requested by the data subject as described above;
- 2) the performance of direct and indirect marketing activities (as defined by the Authority of Control Authority) and in particular sending information on events, offers, promotional activities of the Controller;
- 3) the performance of profiling activities and in particular the detection of tastes, preferences habits and/or degree of satisfaction, market research and other operations directly or indirectly related to marketing activities.

The processing referred to in point 1) is necessary and legally based on Article 6(1)(b), (c) or (f) of the GDPR.

The processing under points 2) and 3) is optional and legally based on Art. 6(1)(a) (free, specific, informed and unambiguous expression of the data subject).

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The processing is carried out by automated means by means of computer systems and/or on paper, by employees expressly designated and/or authorized to process personal data and in this sense instructed by the Owner and/or by Managers appointed and instructed by the latter, and in compliance with all the security measures and prescriptions in force on the subject (list available c/o the Owner's office).

Failure to provide the necessary personal data, as detailed within the table, will result in the Data Controller being unable to provide the data subject with the service offered or of interest. Failure to provide optional personal data means that the Data Controller and/or Manager cannot proceed with the purposes 2) and/or 3) exemplified above and for which the data subject's consent is required,

revocable free of charge and at any time, without prejudice to the processing previously carried out and referred to in point 1).

The personal data provided by the Data Subject for the purpose of the provision of the service are not intended for dissemination and may be subject to communication to third parties - duly trained and instructed by the Data Controller and/or in a collaborative relationship with the Data Controller and/or for the fulfillment of legal obligations, in compliance with confidentiality regarding any information that may come to our attention, as well as in compliance with the requirements and security measures provided in the context of the processing of personal data. Such data will be processed within the European Union. Any changes in this regard will be communicated by the owner of the personal data processing who will provide in accordance with Articles 47 - 50 of the GDPR.

The same will be processed for the time strictly necessary to fulfill the specific purposes, and in particular:

1. in the case of processing for purposes of execution of the service offered by the owner and / or requested by the data subject: duration of use of the service, terms of Law for the regulatory compliance of storage and / or any legal requirements;
2. in the case of consent to the processing for the purpose of direct and/or indirect marketing and in particular sending information about events, offers, promotional activities of the Owner, the data will be processed until the consent is revoked and in any case with a request for renewal within 5 years from the date of acquisition of the same;
3. in the case of consent to the processing for the purpose of profiling and in particular the detection of tastes, preferences, habits and / or degree of satisfaction, market research and other operations directly or indirectly related to marketing activities, the data will be processed until consent is revoked and in any case with a request for renewal within 5 years from the date of acquisition of the same.

In case of revocation or opposition to the processing for the purposes 2) and 3), the data will no longer be processed, therefore permanently deleted, without consequences or prejudicial effects for the purpose 1).

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In relation to the processing of the personal data provided, the data subject may still exercise the rights provided for in Articles 15-22 of the GDPR mentioned above, by contacting the Data Controller or for it the DPO at the contacts indicated above. It is the right of the data subject to lodge a complaint with the supervisory authority through the procedure available at [www.garanteprivacy.it](http://www.garanteprivacy.it) (<http://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524>), without prejudice in any case to the right to take legal action for any other available judicial, administrative or extrajudicial remedy, unless the data subject resides or carries out its activity in another Member State.

In the latter case, or in the case where the violation of data protection legislation occurs in another EU country, the competence to receive and hear the complaint will be of the supervisory authorities established there.

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Last modified April 14th, 2023